



## **2013 AHMO Football Program Ads**

**(Business Form)**

**Sponsored by: WPABC (Wylie Pirate  
Athletic Booster Club)**

**\*\*\*\*\*Deadline August 1, 2013 \*\*\*\*\***

- If you have purchased an ad, you may send in your pictures up until Aug. 1, 2013.
- All proofs will be emailed for approval. If you do not respond, the ad will be run as submitted.
- Ads can be designed by client/advertiser or created by the program designer. If using program designer, ads must be submitted by August 1, 2013. This allows time for draft to be emailed to advertiser and approved before the program goes to print.
- Ads should be submitted in print-ready PDF Format that is adjusted 1/8 inch for bleed
- Files/Logos/Images must be converted to CMYK PDF Format or spot color PDF
- Black & White Ads: 300+ DPI High Res PDF
- The number of images and text is limited to the size of the ad space purchased. If ad is created by the program designer, images must be provided to the designer for layout.

**SPECIAL OFFERS Available (Circle choice)**

<b>Become a Sponsor for Senior BLACK OUT Night -Fall 2013 Football Season</b>	<b>Cost of Sponsorship \$200:</b> Limited Availability; Exclusive Business Type offer. Your business logo will be displayed on the back of the BLACK OUT SHIRT which will sponsor the 2013 Senior Night Football Game. This is a great advertisement opportunity. You will also receive a free Black Out Shirt with your Sponsorship. Please circle size needed (S M L XL 2XL 3XL)		
<b>Program Ad - "Exchange for Services"</b>	<i>Upon approval</i> WPBAC will be able to offer an EXCHANGE FOR SERVICES worth the Full Program Price Ad (\$400 Ad/Exchange minimum)		
<b>Program Ad - "Exchange for Services" with Purchase of a Website Business Ad Sponsorship</b>	<i>Upon approval</i> WPBAC will be able to offer an EXCHANGE FOR SERVICES worth the 1/2 Off Program Price Ad with the Purchase of a Website Business Ad Sponsorship (\$200 Ad/Exchange minimum)		
<b>Program Ad Size</b>	<b>Program Ad Price</b>	<b>Optional Program Ad ½ OFF Price With Website Business Ad Sponsorship</b>	<b>Program Ad Size</b>
<b>B&amp;W</b> 1/16 Page	\$40	\$20	3-7/8" W x 1-1/8" Tall
<b>B&amp;W</b> 1/8 Page	\$80	\$40	3-7/8" W x 2-7/16" Tall
<b>B&amp;W</b> 1/4 Page	\$100	\$50	3-7/8" W x 5" Tall
<b>B&amp;W</b> 1/3 Page	\$150	\$75	7-7/8" W x 3-9/32" Tall
<b>B&amp;W</b> 1/2 Page	\$200	\$100	7-7/8 " W x 5" Tall
<b>B&amp;W</b> Full Page	\$400	\$200	7-7/8" W x 10-1/8" Tall
<b>Color</b> 1/2 Page	\$400	\$200	7-7/8" W x 5" Tall
<b>Color</b> Full Page	\$750	\$375	7-7/8" W x 10-1/8" Tall

**Signature of Advertiser:** \_\_\_\_\_ **Date Signed:** \_\_\_\_\_

**Name of Advertiser (please print)** \_\_\_\_\_ **Business name:** \_\_\_\_\_

**Phone #** (     ) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Email Ads or questions to:** [wyliepirateads@gmail.com](mailto:wyliepirateads@gmail.com). Payment arrangements may be available- Contact Jalina Dotson at the email listed or phone number below

**Questions please call:** Jalina Dotson (214) 205-0645

**Mail:** Wylie Pirate Athletic Booster Club, PO Box 1506, Wylie, TX 75098

**MAKE CHECKS PAYABLE TO:** WPABC (Wylie Pirate Athletic Booster Club)

**CREDIT CARD PURCHASES AVAILABLE-**Contact Jalina Dotson